## **Privacy Policy**

This Privacy Policy applies to the Dynamic Health and Chiropractic LLC dba Pierce Chiropractic & Rehabilitation website. The Pierce Chiropractic & Rehabilitation website is provided for educational and informational purposes.

### Information Collected and How We Use Information

We collect personal information to schedule appointments, answer questions, conduct internal research, personalize services and provide the best care possible.

Like other websites, we automatically collect and log other non-identifying information when you interact with the Pierce Chiropractic & Rehabilitation website. This allows us to analyze how visitors are using the Pierce Chiropractic & Rehabilitation website.

# How We Share Your Information

Except as set forth in this Privacy Policy or as specifically agreed to by you, Pierce Chiropractic & Rehabilitation will not disclose any Personally Identifiable or Personal Health Information it gathers from you on our website. We will only release Personally Identifiable or Personal Health Information to third parties:

(i) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena or court order.

(ii) in special cases, such as a physical threat to you or others. In the event that we are legally compelled to disclose your Personally Identifiable or Personal Health Information to a third party, we will attempt to notify you unless doing so would violate the law or court order.

### **Data Retention**

We retain all information we have about you for as long as necessary for our legitimate business interests, for legal reasons, historical research and to prevent harm, including as described in How we Use Information and How We Share Your Information sections.

### **Rights to Access and Control Your Personal Data**

You may ask us at any time for information about any personal data we hold about you or ask us to correct the information. Please contact the office at 904-724-5433 to update any information.

You can manage cookies using your browser controls. You can opt out of the use of certain cookies.

### **Information Security**

We are diligent to keep data safe. We use a combination of technical, administrative and physical controls to maintain security of your data.

### How to Contact Us

Pierce Chiropractic & Rehabilitation 8773 Perimeter Park Ct Jacksonville, FL 32216 904-724-5433